



MAIN STREET NEWS

SIoux FALLS, SOUTH DAKOTA

September 2020

Someone To Get To Know

Jay Schaefer is owner and operator of Propellant Studios, a home based audio and video production studio which has been in operation since 2013. Jay's formal training is in music education, where he has taught students ages Pre-K to Sr. High. The past 13 years were spent at Grace Lutheran School in Fargo, ND, directing over 20 school musicals and even more band and choir performances. Currently, he works for Dakota Boys and Girls Ranch teaching music and serving as Spiritual Life Specialist (Chaplain) to at-risk youth. At Dakota Memorial School, Jay teaches general and instrumental music, as well as recording and production. He also leads weekly Bible study groups and chapels. Jay enjoys recording and producing music for friends and studio clients, which can be found on Facebook and YouTube as "Propellant Studios."

Jay is married to ReNae and they have 2 sons, Jacob (17) and Adam (12). They are members of Immanuel Lutheran in Fargo, ND.

Jay's involvement in Main Street Living began when Rev. Steve Schulz of Immanuel Lutheran (Fargo, ND) asked to help out with a new TV ministry opportunity. The Sioux Falls program had been in operation for 16 years and wanted to branch out and share the Good News in new markets. With the help of the congregation and Ryan Avery as editor, "Main Street Living North" began airing on FOX and WDAY to North Dakota and northern Minnesota 3 years ago.

This past spring Jay began serving as Technical Director for all Main Street Living markets. This entails editing 4 separate episodes that are broadcast in 7 markets each week. Service video is recorded by local producers (typically 8 to 9 episodes in a taping session) and passed on to Jay. Episode creation involves editing the video, inserting titles and hymns, adding Closed Captioning, exporting, and uploading

to the various TV stations who air the episodes. With this recent arrangement he has already created and delivered over 70 episodes to the nine television stations for Main Street Living.

It is anticipated that Jay will assume the duties of the Executive Director within the next year. Dutch Te Slaa has decided to cut back and will work with Jay until the time Jay takes over that position. As Executive Director Jay will add the administrative duties to his production responsibilities. He will work with the Board of Directors on business decisions. He will supervise the taping at all locations. He will be the link between the pastors, District Presidents, and the viewers. He will also handle all personnel matters that may arise at any of the broadcast locations. The Executive Director is also responsible for the financial health of the non-profit organization.

With Jay taking over the reins of the program it will be a new era for this ministry. What God created 19 years ago will be in good hands for years to come. If you have a chance to visit with Jay, take it. He will always be eager to hear your ideas.

Farewell To Dianna Hanna

August started with some disturbing news. Dianna Hanna had been taken by cancer. Dianna was the first to volunteer to be part of the leadership when the decision was made to expand into the Iowa West District. She then agreed to plan, assemble, organize, and direct the choir for the Sioux City broadcast.

Dianna attacked the formation of the Sioux City choir with determination, enthusiasm, and grace. Taping 100 hymns in just 7 months, quicker than any other location. The Gospel of Matthew says it best in the 25th chapter the 21st verse "Well done thy good and faithful servant. You have been faithful with a few things; I will put you in charge of many things." Maybe, just maybe, she is directing the Celestial Choir. **Rest well, Dianna!**

Sioux Falls-KDLT / Rapid City-KEVN

- Sept. 6-Rev. Chris Navurskis-Mt. Calvary—Huron, SD
- Sept. 13-Rev. Steve Weispfennig-St. John—Yankton, SD
- Sept. 20-Rev. Nathan Neugebauer-St. John's – Revillo, SD
- Sept. 27-Rev. Randy Sturzenbecher-Divine Shepherd—Black Hawk, SD

***"This is the Life"* airs at 10:00 AM CST on KDLT Sioux Falls and 10:00 AM MST on KEVN in Rapid City. The local worship service follows immediately after. Check channel guide for station in your area.**

Fargo-KVRR /Bismarck WDAY

- Sept. 6-Rev. Dan Voth-Immanuel LC-Grand Forks, ND
- Sept. 13-Rev. Thomas Puffe-St. John's Lutheran Church-Thief River Falls, MN
- Sept. 20-Rev. Craig Fenske-Immanuel Lutheran Church-Grand Forks, ND
- Sept. 27-Rev. Chris Rosebrough-Immanuel LC-Warren, MN

The local worship service airs at 9:00 AM CST on KVRR and at 10:00 AM CST, 9:00 AM MST on WDAY. Followed by *"This is the Life."*

Sioux City-KCAU

- Sept. 6-Rev. Michael Bucchorn-Grace Lutheran-Wayne, NE
- Sept. 13-Rev. Bruce Pepper-Bethany Lutheran-Sioux City, IA
- Sept. 20-Rev. Ricky Jacob-Jesus Our Savior-Winnebago, NE
- Sept. 27-Rev. Michael Boothby-St. Paul-Ireton, IA

***"This is the Life"* airs at 10:AM CST on KCAU. The local service follows immediately at 10:30 AM. Check local listings for the channel in your area.**

Lincoln-KLKN

- Sept. 6-Rev. Michael Bucchorn-Grace Lutheran-Wayne, NE
- Sept. 13-Rev. Bruce Pepper-Bethany Lutheran-Sioux City, IA
- Sept. 20-Rev. Ricky Jacob-Jesus Our Savior-Winnebago, NE
- Sept. 27-Rev. Michael Boothby-St. Paul-Ireton, IA

***"This is the Life"* airs at 10:AM CST on KCAU. The local service follows immediately at 10:30 AM. Check local listings for the channel in your area.**

Twin Cities-WFTC

- Sept. 6-Rev. Matthew Barry-St. John's-Chaska, MN
- Sept. 13-Rev. David Edge-Shepherd of the Pines-Rice, MN
- Sept. 20-Rev. Brent Klein-Trinity Lutheran-Northfield, MN
- Sept. 27-Rev. Tom Mulso-Emanuel-Inver Grove Hts,MN

***"This is the Life"* airs at 10:00 AM CST on WFTC channel 29 and is immediately followed by the local worship service.**

Find the station in your area

The "call letters" of each station is valid only in the host city area where the broadcast originates. When they broadcast into other areas the channel designation and call letters will vary because they use "repeater" stations. To further complicate matters, each cable company and satellite provider will assign a different channel to a station. If you have cable or satellite, the program can be found on the company channel guide with the original "call letters." If you watch TV on an antenna you will need to find out the "call letters" for the station in your area. Check your local newspaper for the channel in your area.

Sept. 6, 2020-This is the Life-"The Sin of Sue Bradley"-Misguided meddling leads to jealousy, threatening a loving relationship.

Sept. 13, 2020-This is the Life-"Old Smiley"-For over 40 plus years, Charlie Grebs was certain that his "Happiness God" from the Orient brought him good luck. In less than one day, he fully realizes that things are not always what they seem to be.

Sept. 20, 2020-This is the Life-"To Take a Life"-A devoted son's loving father is terminally ill, suffering severely and pleading to die.

Sept. 27, 2020-This is the Life-"Sharing the Gospel"-Sharing the Gospel is neither swift nor easy, but truly rewarding in the end.