



MAIN STREET NEWS

SIoux FALLS, SOUTH DAKOTA

December, 2019

We Wish You a Merry Christmas.....

This is the time of the year when we remember the birth of our Savior. A time when God gave us the ultimate gift of his son and a plan for our Salvation. He would come to us so that everyone who believes can be certain of being in the presence of God when He calls us to be home with Him. It all started with the virgin birth, which we celebrate this time of the year, and that birth is even more relevant today.

Many of us lose sight of this gift as we hustle to find that perfect gift for our family or friends. In that journey, we go to the mall and get used, and abused, by everyone else who is on the same quest. It seems that common courtesy and rational behavior are the first two casualties of the season. We can be reasonably certain that those people either don't know the true reason for Christmas, or have placed it on the back burner during this time.

They are shopping and competing with others for the gifts they have been looking for. But it doesn't need to be that way!

Those of us who profess Jesus Christ as our Lord and Savior, have a tremendous opportunity to witness by not falling into the commercialism trap. Keeping our focus on the Virgin Birth will insure a more meaningful appreciation of exactly what God did for us. When being confronted with objectionable behavior, remind yourself and others that "Jesus is the reason for the season". It wasn't too long ago when the only name for the season was Christmas. Some people objected, and today many refer it as the "holiday season". It is time to reclaim the name "Christmas". It is time we should celebrate the coming of God to earth in the form of a baby. That's not a holiday, it is an annual celebration of appreciation to God, who loves us!!

MERRY CHRISTMAS

Locally Produced.....

Locally Produced-Regionally recognized-With a Message For the World is the "motto" of Main Street Living. Being locally produced seems like no big deal until you learn a different program airs in 6 LCMS districts each week. In short, that means we produce 3 hours of television programming each and every week. This requires the participation of a dedicated group of lay persons, the outstanding efforts of the pastors in those districts, and the support of the district offices. Each district has it's own production team. The pastors that appear on the program are from the viewing area, and a different pastor is featured each week. We suggest the presenting pastor forms the sermon using the scripture lessons widely used throughout the synod for that week. In short, we want to offer a worship experience that is similar to what someone would experience if they were to attend at their local congregation. It also makes it possible for viewers to see their own pastor deliver the real message of Jesus Christ to their friends

Thrivent Choice Dollars

During this special time of the year, we pause to reflect on all that we have to be thankful for. The time we should spend with our family and friends. To celebrate the freedom we have to worship with our church family. The many blessings we receive from a very gracious and caring God.

Thrivent Choice Dollars can make a world of difference to Main Street Living as we work together to spread the Good News of Jesus Christ to those who cannot, or do not, attend worship on a regular basis. Our mission requires lots of financial support to fund the broadcast in six cities throughout the northern plains area. Directing Choice Dollars is easy for members to do. www.thrivent.com/thriventchoice is the web site, or call 800-847-4836 and when prompted say "Thrivent Choice". For Thrivent members it costs you nothing, but is a great help for this ministry. Please, do it today. You can make a big difference, **using other peoples money.**

LOCALLY PRODUCED • REGIONALLY RECOGNIZED • WITH A MESSAGE FOR THE WORLD

Sioux Fall- KDLT/Rapid City-KEVN

- Dec. 1-Rev. Chris McCarthy-First Lutheran Church-Wall, SD
- Dec. 8-Rev. Lucas Edwards-Our Redeemer-Rapid City, SD
- Dec. 15-Rev. John Fries-Blessed Redeemer-Deadwood, SD
- Dec. 22-Rev. Matthew Harrison-Pres.-LCMS-St. Louis, MO
- Dec. 29-Rev. Dr. Roger Paavola-DP-Mid South-Memphis.TN

Check local listings for time and channel in your area

Station call letters will vary throughout the state

Fargo-KVRR/Bismarck-WDAY

- Dec.1-Rev. Kirk Peters-St. Matthew-Hazen, ND
- Dec. 8-Rev. Don Voth-Immanuel Lutheran-Grand Forks,ND
- Dec. 15-Rev. Bruce Block-Immanuel LC-McIntosh. MN
- Dec. 22-Rev. Matthew Harrison-Pres.-LCMS-St. Louis, MO
- Dec. 29-Rev. Dr. Roger Paavola-DP-Mid South-Memphis.TN

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Duluth-KBJR

- Dec. 1-Rev. Don Staudy-Gloria Dei-Virginia, MN
- Dec. 8-Rev. Jonathon Watt-Life in Christ Lutheran Church-Grand Marais, MN
- Dec. 15-Rev. John Bonk-Shepherd of the Lake Lutheran-Two Harbors, MN
- Dec. 22-Rev. Matthew Harrison-Pres.-LCMS-St. Louis, MO
- Dec. 29-Rev. Dr. Roger Paavola-DP-Mid South-Memphis.TN

Sioux City-KCAU

- Dec. 1-Rev. Maynard Toensing-St John Lutheran-Crete, NE
- Dec. 8-Rev. Chad Trunkhill-Our Savior LC-Denison, IA
- Dec. 15-Rev. Merle Mahnken-Immanuel LC-Schleswig, IA
- Dec. 22-Rev. Matthew Harrison-Pres.-LCMS-St. Louis, MO
- Dec. 29-Rev. Dr. Roger Paavola-DP-Mid South-Memphis.TN

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Lincoln-KLKN

- Dec. 1-Rev. Maynard Toensing-St. John Lutheran-Crete, NE
- Dec. 8-Rev. Brian Tuma-St. Johns Lutheran-Cordova, NE
- Dec. 15-Rev. James Moshier-Trinity Lutheran-Arapahoe, NE
- Dec. 22-Rev. Matthew Harrison-Pres.-LCMS-St. Louis, MO
- Dec. 29-Rev. Dr. Roger Paavola-DP-Mid South-Memphis.TN

Twin Cities-WFTC

- Dec. 1-Rev. Anthony Bertram-St. Paul LLC-Fairmont, MN
- Dec. 8-Rev. Matthew Moss-St. John's-Corcoran LC, MN
- Dec. 15-Rev. Brent Klein-Trinity Lutheran-Northfield-MN
- Dec. 22-Rev. Matthew Harrison-Pres.-LCMS-St. Louis, MO
- Dec. 29-Rev. Dr. Roger Paavola-DP-Mid South-Memphis.TN

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Lutheran Hour Animated Programs

December 1-The City that Forgot About Christmas-Benji thinks the hustle and bustle of Christmas only makes people more grouchy.

December 8-The Stableboy's Christmas-A family experiences the excitement of the holidays.

December 15-Red Boots for Christmas-One shop in the small town of Friedensdorf doesn't have any Christmas decorations. Why?

December 22-"Christmas Is"-A journey back in time to the first Christmas with Benji and Waldo to rediscover the feeling and message of this significant day.

December 29-The Puzzle Club Christmas Mystery-It's Christmas, and some mysterious events have occurred which require some special investigative talents.